

10 August 2018



Below Average

New Zealand's Performance of Manufacturing Index (PMI) has slipped further in July, marking the third consecutive slowing from its big spike in April. More disconcertingly, July's 51.2, following June's 52.7, is the second consecutive reading below the series' long term average of 53.4. At this level, the PMI is hinting at more than just a slowdown in the manufacturing sector but outright slow growth. Most disturbing is the production index dropping to 49.0 in July, which indicates output contracted in the month. Despite this, inventory rose. This combination suggests demand softened – something that needs to be watched closely. Positive new orders provide some chance the production contraction proves short-lived but, at 52.6, they, too, have dropped below their long term average. NZ's PMI has slowed to be near the bottom of comparator indicators offshore, from near the top a year ago.

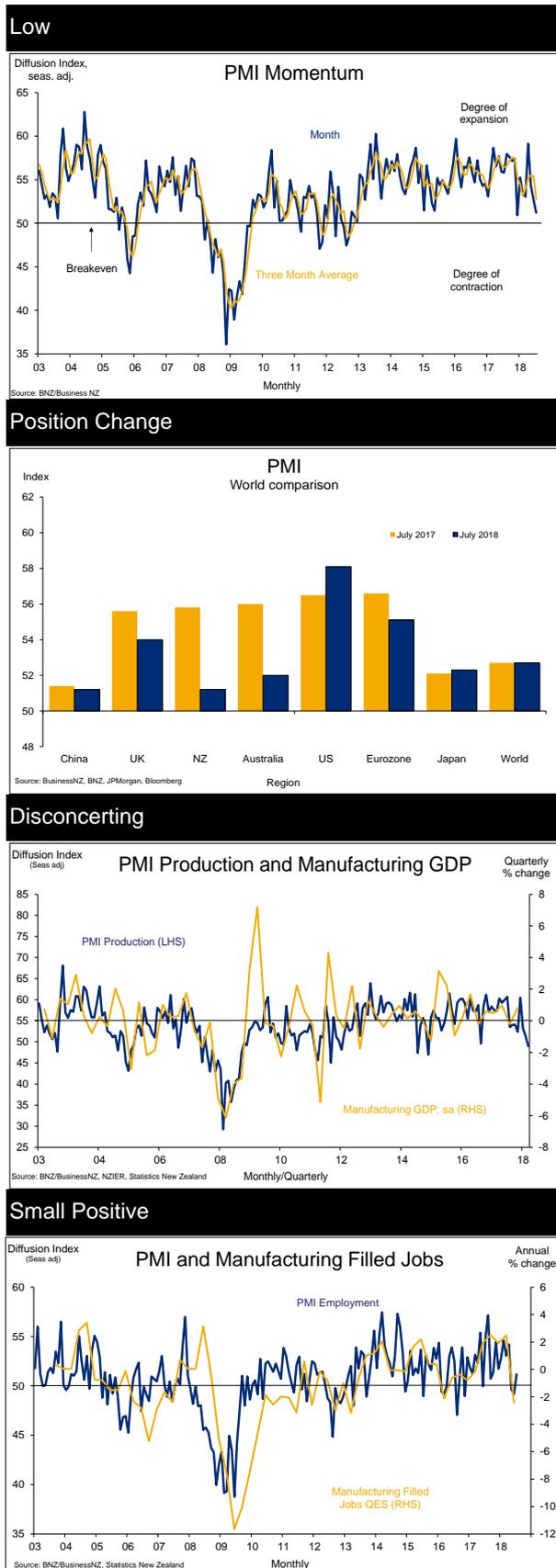
Growth Forecasts On Notice

Being a survey of actual activity – not confidence or expectations – the PMI results through June and July are not a good look for overall economic growth. If the PMI production index stays sub-50, it would point to a contraction in manufacturing GDP in Q3. That outcome would make it difficult for overall GDP to pick up in the manner that many, including us, currently forecast on the back of a large fiscal stimulus. Sure, we would not expect the fiscal stimulus – mainly directed at households – to immediately show up in manufacturing indicators like the PMI but the problem is we are struggling to see signs of it anywhere. Perhaps the boost is being offset by other factors like the economic drag coming from higher fuel prices. Or it may just be a lag before it shows up. In any case, we are conscious that the PMI production index did dip below the 50 mark back in January 2017 for it only to bounce back very strongly the very next month so we don't want to over play one month's result. But, right now, it is fair to say growth forecasts for the second half of 2018 are on notice.

Employment better

Amid the generally sombre July PMI details, employment was a rare brighter spot. Not that it was particularly strong, but at 51.2 it was back above the 50 mark following two months below it. While July's result may have just been bounce back from prior weakness, it may also be a sign that manufacturers view the dip in production as temporary. PMI employment has pushed back above its long term average. This level is consistent with manufacturing filled jobs returning to positive annual growth following a contraction in the year to June.

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