

Major companies – growing NZ's value



BusinessNZ's sights are set on growing New Zealand's prosperity and potential.

Advocating for enterprise and representing New Zealand's outstanding businesses, we seek positive change through new thinking and solutions.

The companies represented by the BusinessNZ **Major Companies Group** represent the very best in enterprise – growing industries, jobs and value in communities all around New Zealand.

170 leading businesses belonging to the Major Companies Group participate in policy and advocacy work that helps make all New Zealanders better off.

I would like to acknowledge and thank New Zealand's business leaders for their valued contribution to this undertaking.

A handwritten signature in black ink, appearing to read 'Kirk Hope', written over a dark red background.

Kirk Hope

CHIEF EXECUTIVE BUSINESSNZ



The Major Companies Group (MCG) of the BusinessNZ Network is an exclusive group of 170 of NZ's largest companies. With MCG membership, major companies receive targeted services and unique opportunities to advocate for a better NZ. Benefits include premium events, policy forums delivering insights and learnings, and high-level networking and advocacy opportunities:

CEO Forum – This influential Forum meets three times a year for private exchange of insights with decision-makers including the Prime Minister, senior Ministers, Opposition Leaders and heads of key agencies. CEO Forums are confidential to allow frank advocacy and exchange of views at the highest level.

Private dinners for small groups, hosted in major cities and the regions once a month, provide Members with opportunities to discuss their business and the regional and national economy with senior Ministers and Opposition MPs.

CEO dinner with Prime Minister – An invitation to attend an annual CEO-only dinner with the Prime Minister and caucus, with pre-dinner cocktails hosted by BusinessNZ.

Corporate Affairs Forums – Corporate Affairs Forums held in Auckland and Wellington five times a year, enable senior executives from major companies to have two-way discussions with politicians and senior officials involved in work on issues important to business and the economy. Corporate Affairs Forums provide a platform for business to discuss policy and challenges, and help integrate policy directions formed at CEO level into all levels of MCG member businesses.

Premium events – Invitations to significant events including the Pre-Budget lunch in Wellington and the Prime Minister's End of Year Review in Auckland, and ongoing invitations to official trade delegation and industry events.

Demand-based Forums – Based on member guidance, MCG Forums may be held on key emerging issues important to major companies in NZ e.g. *Health Forums* begun during Covid lockdowns, now advise on issues such as DHB and Pharmac changes and continue to evolve.

Cocktail parties – including BusinessNZ's Back to Business cocktails, the networking event most heavily attended by politicians and leading business figures.

Briefings with Treasury, MBIE, GSCB, Commerce Commission, Reserve Bank, MFAT and other key agencies based on Member demand, at least twice a year.

Policy access – Access to BusinessNZ research, surveys, submissions and updates and access to BusinessNZ's expert policy team for MCG issues.

Partnerships – MCG Members partner with BusinessNZ on surveys, research, conferences and events, allowing Members to contribute to major policy work while showcasing their brand to stakeholders. Partners include Fonterra, BNZ, Westpac, Deloitte, Chapman Tripp, Yashili, Janssen, Southern Cross Healthcare, MYOB, PwC, Uber, IBM, Fujitsu, Christchurch Airport, Merck, and MinterEllisonRuddWatts, and partnerships include:

- BusinessNZ-Deloitte Major Companies Tax Survey
- Southern Cross-BusinessNZ Wellness in the Workplace Survey
- BusinessNZ Prime Minister's Update with Christchurch Airport and Janssen
- BNZ-BusinessNZ Performance of Manufacturing Index

- BNZ-BusinessNZ Performance of Services Index
- BusinessNZ Back to Business Cocktails with Westpac
- BusinessNZ Pre-Budget Lunch with Fujitsu

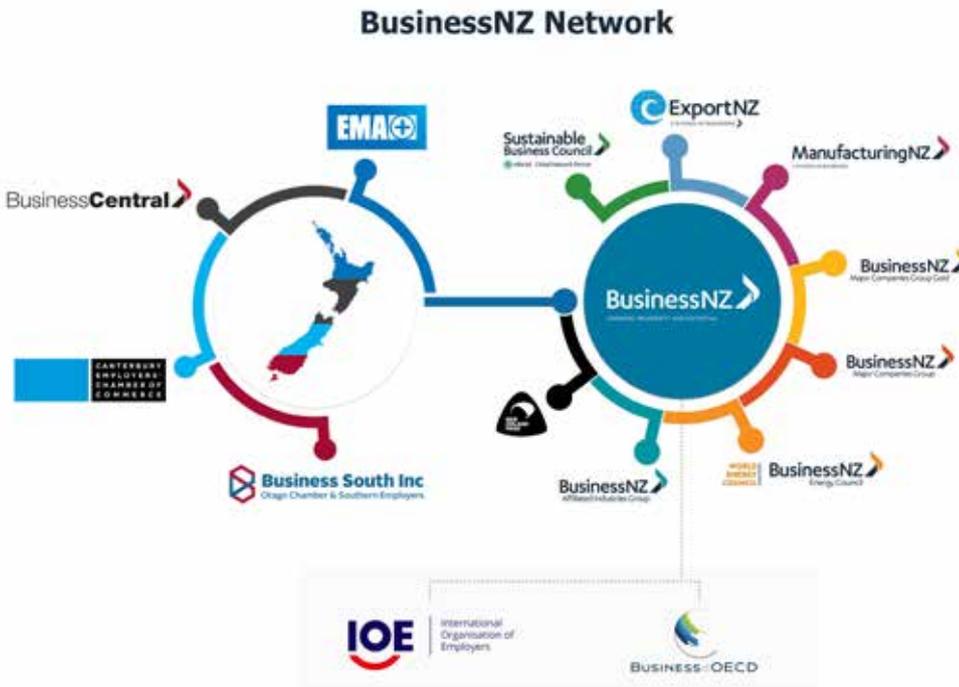
Engagement with Australian business

– The Australia-NZ Leadership Forum (ANZLF) hosts dialogue among the top 60 companies in both NZ and Australia, helping promote trans-Tasman engagement at the highest level.

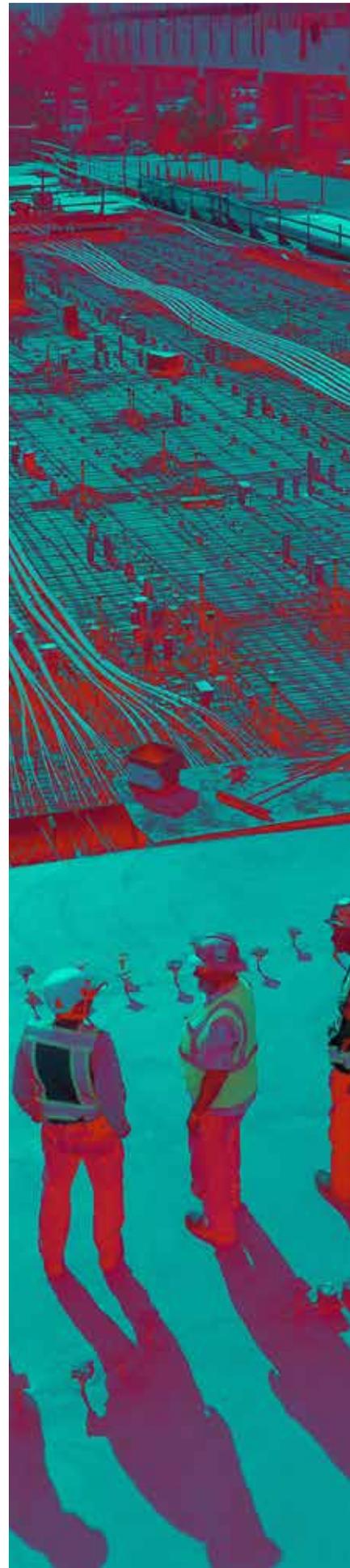
Trade delegations - MCG Members can take part in outward-bound delegations and in events with visiting delegations, assisting international engagement and export sales.

Wellington Seminar - senior executives of MCG companies attend this Seminar providing a useful way of understanding policies made in the Capital and the overall regulatory system. The Seminar provides guidance on the Select Committee process and engagement with politicians.

About BusinessNZ AND THE BusinessNZ Network



BusinessNZ is committed to New Zealand’s success – sustainable growth through free enterprise. Advocating for enterprise and promoting the voice of thousands of businesses across New Zealand, we work for positive change through new thinking, productivity and innovation.





Our unique strength lies in our ability to engage with government officials, community groups, MPs and Ministers on a daily basis, ensuring business interests are represented throughout the policy making process.

The work of the Major Companies Group is supported by BusinessNZ and the BusinessNZ Network. The BusinessNZ Network has its roots in four large regional organisations of member businesses that together cover the country: **EMA**, **Business Central**, **Canterbury Employers' Chamber of Commerce (CECC)** and **Business South** have been serving their member businesses for over a hundred years with legal advice, human resources and other services. This regional presence provides real time data to inform the advocacy of BusinessNZ's Major Companies Group.

Major Companies Group

KEY **contacts**



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